ONLYFANS
FINDING A NICHE

(AND ESTABLISHING BOUNDARIES)

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WHY YOUR NICHE IS IMPORTANT

To succeed as a content creator on OnlyFans, you must know and understand what you're good at and what works for you.

Everyone is different.

The things that turn you on, can be a turn off for someone else.

What makes someone else horny might make you gag!

You may have seen some content creator girls online with super big and (obviously edited...) exaggerated features that you know are totally unrealistic and fake.

BUT, that's someone else's turn on. **And that's an audience those girls are tapping into.**

They may not be your audience but don't sweat cause' there are loads of target audiences for everybody, including you, to tap into.

And you don't have to turn into one of those girls with ridiculous unrealistic features to make it.

"WHAT MAKES SOMEONE ELSE HORNY MIGHT MAKE YOU GAG!"

CHOOSING THE RIGHT NICHE(S)

Three things you need to understand if you want to create *bomb* content that people will find sexy & intriguing and keep coming back for more are:

- Yourself, what you're willing to do and what your boundaries are.
- The audience you want to attract.
- What makes you feel sexy and comfortable.

Your first step to success as an OnlyFans content creator is to focus on you.

Know what you're willing to try and not try. What are you good at? Are you comfortable featuring a co-star, doing customs, going in all by yourself, posting only photos and pre-filmed clips, or a combination of all this stuff?

You'll likely get requests for things you think are crazy, depending on your moral & personal boundaries.

For example, you may get requests for stuff pretty far out there like scat porn or other equally crazy stuff... just always pause to think and make sure you are not overstepping your personal boundaries.

"YOUR FIRST STEP TO SUCCESS AS AN ONLYFANS CONTENT CREATOR IS TO FOCUS ON YOU."

YOUR CORE AUDIENCE

You need to know your target audience too.

What turns them on, how to tease them, why they even come to you in the first place, and everything in between.

If you're going to be able to 'lure them in' and satisfy their needs with your content, there's no way around this.

But even then it's *really critical* that you only do what makes you feel sexy and comfortable.

If close up shots of private parts or more extreme porn makes you feel degraded and used or less of a lady, please, just leave it off the table.

You're not on OnlyFans to "sell your soul".

"ONLY DO WHAT MAKES YOU FEEL SEXY"

YOUR JOURNEY

When you're starting out, only make content that you're comfortable with and from there you can progress into what you're more *willing to try*. Many customers will actually take this journey with you as you try out new content.

If you decide to put some super crazy content out there at the beginning... you might have a hard time keeping up with the demands of your fans who always want to see 'more'.

But your core audience can stick and grow with you through your journey if you start out with what you're comfortable with.

So when you're beginning your OnlyFans journey it's a good idea to list all the types of porn you enjoy, the things you love to do while masturbating alone and stuff like that.

Then create a list with different combinations of what you want to do for content, locations, costumes and all the other details.

Finally, use that list to plan and schedule your content and you'll never run out of content ideas!

"START WITH WHAT YOU'R COMFORTABLE WITH AND PROGRESS INTO WHAT YOU'RE WILLING TO TRY"

TYPES OF NICHES

There are loads of different niches, and combinations of niches you can tap into.

And you can succeed with almost any niche.

But it's also true that some niches have a larger *potential* audience and *preexisting communities* online on places like Reddit and Twitter.

Remember, you have to work at *attracting your core audience*.

You've got your personal vibe, it is what it is - promote that.

The niche you're targeting should shine through in your bio, headshot, cover photo and most posts.

Let's now explore some popular niches for ideas and inspiration.

"YOUR NICHE SHOULD SHINE THROUGH IN YOUR BIO, HEADSHOT..."

AMATEUR

Think ‘normal girl next door’.

With this niche you are *emphasising* the fact that you are a normal, regular woman who does normal, regular, everyday things.

So for this niche, all you need is a good cell phone camera, good angles and real orgasms certainly won't hurt!

You are giving that realistic, amateur experience - it's about authenticity.

Because of this you don't actually need any fancy cameras, lighting setups or props.

Special lingerie and other equipment are also not necessary.

AMATEUR CHEAT SHEET

SUBREDDITS

Amateur Subreddits worth checking out (touch link to view):

- https://www.reddit.com/r/RealGirls/
- https://www.reddit.com/r/CollegeAmateurs/
- https://www.reddit.com/r/Nude_Selfie/
- https://www.reddit.com/r/NSFWverifiedamateurs/

CREATORS

Amateur Content Creators worth checking out (touch link to view):

- https://linktr.ee/wockstarliv
- https://www.reddit.com/user/bexmoon/
- https://twitter.com/tootsiepopt
- https://twitter.com/elianarosecam
- https://www.reddit.com/user/clairegonewild

PRETTY PORN

A lot of women are drawn to this niche.

When you do ‘pretty porn’ you’re looking to give the "wow" effect.

A high quality iPhone camera is the minimum you need but more fancy cameras and lighting will help for this niche too.

For content think - multiple camera angles, HD shots, nice lingerie and costumes. Your makeup and background, set & props have to be on-point too.

Customers drawn to this niche are in it for the prettiness and stunning visuals (not just the person, but the whole visual).

Editing & FaceApp style apps are an important tool in your tool belt.

PRETTY PORN CHEAT SHEET

SUBREDDITS

Pretty Porn Subreddits worth checking out (touch to view):

- https://www.reddit.com/r/GoneErotic/
- https://www.reddit.com/r/OnOff
- https://www.reddit.com/r/SexyTummies/
- https://www.reddit.com/r/GoneWildSmiles/
- https://www.reddit.com/r/TheEroticSalon/

CREATORS

Pretty Porn Content Creators worth checking out (touch to view):

- https://www.reddit.com/user/AellaGirl
- https://www.instagram.com/teresalavaebackup/
- https://www.instagram.com/megturney/
- https://www.instagram.com/biancabeauchampmodel/
- https://onlyfans.com/araqueenbae

KAWAII

The major appeal of the content creators in this niche is their “innocence”. This “innocent look” is what the customers of those in this niche get off on.

Girls in this niche know how to give off that innocent vibe and tap into the desires of their target audience.

They may not even expose all their body parts, do masturbation or use dildos and so on.

.

A lot of creators in this niche do lots of “My first ‘this’ or My first ‘that’ video”, but others do the more regular hardcore stuff too.

You can for sure choose to be a tease if you’ve got a good fan base in this niche.

KAWAII CHEAT SHEET

SUBREDDITS

Kawaii Subreddits worth checking out (touch to view):

- https://www.reddit.com/r/TooCuteForPorn/
- https://www.reddit.com/r/adorableporn/
- https://www.reddit.com/r/BreedingMaterial
- https://www.reddit.com/r/Gonewild18/
- https://www.reddit.com/r/LegalTeens/
- https://www.reddit.com/r/OnOff
- https://www.reddit.com/r/GoneWildSmiles/

CREATORS

Kawaii Content Creators worth checking out (touch to view):

- https://linktr.ee/lilykawaii
- https://www.reddit.com/user/pirickili
- https://www.reddit.com/user/ErinAshford
- https://www.reddit.com/user/love_lilahh
- https://www.reddit.com/user/littlmisfit

RENEGADE

Creators in this niche do the more daring stuff.

Think public sex, public masturbation, flashing ect.

They usually pull in people who get off on the thrill of public sex/masturbation or maybe even just the thrill of you flashing your breast or showing off your camel toe in a public place.

The customers of this niche enjoy the thrill, excitement and 'naughtiness' of this type of content.

Be smart. Depending on the law where you live there may be legal consequences if you create this type of content and are caught filming so be warned...!

RENEGADE CHEAT SHEET

SUBREDDITS

Renegade Subreddits worth checking out (touch to view):

- https://www.reddit.com/r/PublicFlashing
- https://www.reddit.com/r/holdthemoan/
- https://www.reddit.com/r/exposedinpublic/
- https://www.reddit.com/r/PublicFlashing
- https://www.reddit.com/r/gwpublic/
- https://www.reddit.com/r/RealPublicNudity/

CREATORS

Renegade Content Creators worth checking out (touch to view):

- https://www.reddit.com/user/lionessintherain
- https://www.reddit.com/user/YourSexyDesire
- https://www.reddit.com/user/bitchinbubba
- https://www.reddit.com/user/ErinAshford

FREAK NASTY

Girls in this niche do some of the *really* crazy and ‘out there’ content.

Some get into this niche sort of by accident as their audience responds positively to them doing more and more ‘crazy’ or 'extreme' content.

Think content like 'big di*k in a tiny hole', 'sex with a huge cucumber', 'car wash challenges', 'sex toy reviews' and other content like that.

Their audience has to keep guessing "what is the next crazy thing she gonna do?". They get off on, and enjoy the thrill of this.

It can be a tough and demanding niche as a content creator so do take care and respect your personal boundaries.

FREAK NASTY CHEAT SHEET

SUBREDDITS

Freak Nasty Subreddits worth checking out (touch to view):

- https://www.reddit.com/r/nsfwhardcore/
- https://www.reddit.com/r/squirting/
- https://www.reddit.com/r/cumsluts/
- https://www.reddit.com/r/collegesluts/

CREATORS

Freak Nasty Content Creators worth checking out: (touch to view)

- https://www.instagram.com/kkvsh/
- https://www.reddit.com/user/jvfstuff
- https://www.reddit.com/user/AnnaBgo
- https://www.reddit.com/user/Lydiagh0st
- https://www.reddit.com/user/wetkitty_of
- https://www.reddit.com/user/annablossom

BIMBO

The audience that bimbo girls attract love that fact that the girl is kind of an expensive, high maintenance, *hyper feminine* girl, that looks pretty and like a doll. Think fake & plastic but pretty as hell'.

Yep.

Make no mistake, bimbo girls are pretty but they have a very deliberate 'plastic' & 'fake' look because that's what their audience wants.

They love luxury items too and like to wear expensive (Gucci, Fendi ect.) clothes & accessories in their content.

You'll often find these items in their Amazon 'Wish Lish' linked in their bio's which their fans purchase for them as gifts.

If you choose this niche you'll have to be creative and know how to look expensive and 'dollish'.

BIMBO CHEAT SHEET

SUBREDDITS

Bimbo Subreddits worth checking out (touch to view):

- https://www.reddit.com/r/bimbofetish/

CREATORS

Bimbo Content Creators worth checking out (touch to view):

- https://www.reddit.com/user/UKBimboDoll
- https://www.reddit.com/user/pollyrocket_x
- https://www.instagram.com/jessicalazarox/
- https://www.instagram.com/cynthiaamartell/
- https://www.instagram.com/hannah__jx/
- https://onlyfans.com/araqueenbae

DOMME

This is a very broad niche with lot's of sub-niches.

Ones sub-niche is for pretty, young femenine girls (with great *visuals*. These are the 'Goddess' type of domme who are pretty, young and 'bratty'.

But other dommes are tall and strong and not as stereotypically 'pretty' or young.

In this niche, you will find non-nude ladies that are great at psychology and manipulation.

Some know how to tease and laugh at men – there are mean bratty girls that even talk about stepping on men's balls (lol).

Some get nude, some don't.

Since the audience for this category love to be exploited, domme girls can charge a pretty high price typically.

Part of the game here is to play favourites with your fans, getting them to spend extra on you and buy gifts for you...and then getting them to the point of even *bragging about spending money on you.*

It's a great niche with high earning potential.

DOMME CHEAT SHEET

SUBREDDITS

Domme Subreddits worth checking out (touch to view):

- https://www.reddit.com/r/findom/
- https://www.reddit.com/r/ClassyFemdomMistress/
- https://www.reddit.com/r/Human_ATM/
- https://www.reddit.com/r/VerifiedFeet/

CREATORS

Domme Content Creators worth checking out (touch to view):

- https://twitter.com/GoddessAngelina
- https://www.reddit.com/user/xoxokayla
- https://www.reddit.com/user/eliza_cs

THE DORKY GIRL NEXT DOOR

You've got a sense of humour, some hobbies and other things going on in your life.

You watch the same TV shows your audience watches.

Your customers are attracted to your personality as much as they're attracted to you physically.

You like to goof around and have fun, maybe you are or were often considered "just one of the guys".

Obviously not everyone can pull this personality off, a lot of it has to be at least somewhat authentic.

But if you CAN pull this off and combine it with one or more other niches from this book... you can really make bank.

DORKY GIRL CHEAT SHEET

SUBREDDITS

Dorky Girl Subreddits worth checking out (touch to view):

- https://www.reddit.com/r/GWNerdy/
- https://www.reddit.com/r/NaughtyNerdGirls
- https://www.reddit.com/r/BIGTITTYGOTHGF/
- https://www.reddit.com/r/RealGirls/

CREATORS

Dorky Girl Content Creators worth checking out (touch to view):

- https://www.reddit.com/user/elfgirltalia
- https://www.reddit.com/user/DianaKittyOnlyfans
- https://twitter.com/mollymariexoxo
- https://www.reddit.com/user/clairegonewild

OTHER NICHE IDEAS

There are many, many other niches that you can target (and of course we have not even discussed 'natural' niches like BBW, tall, short, old ect.)

MILF

Pretty self explanatory... this niche exploits a typical male fantasy

COLLEGE SLUT

Again... this niche exploits a typical male fantasy

ATHLETIC/YOGI BABE

Mix of fitness & more lewd content with a fitness/yoga focus

ART HEAUX

Arty content, exotic dancing and a 'sensual', 'spiritual' look & feel

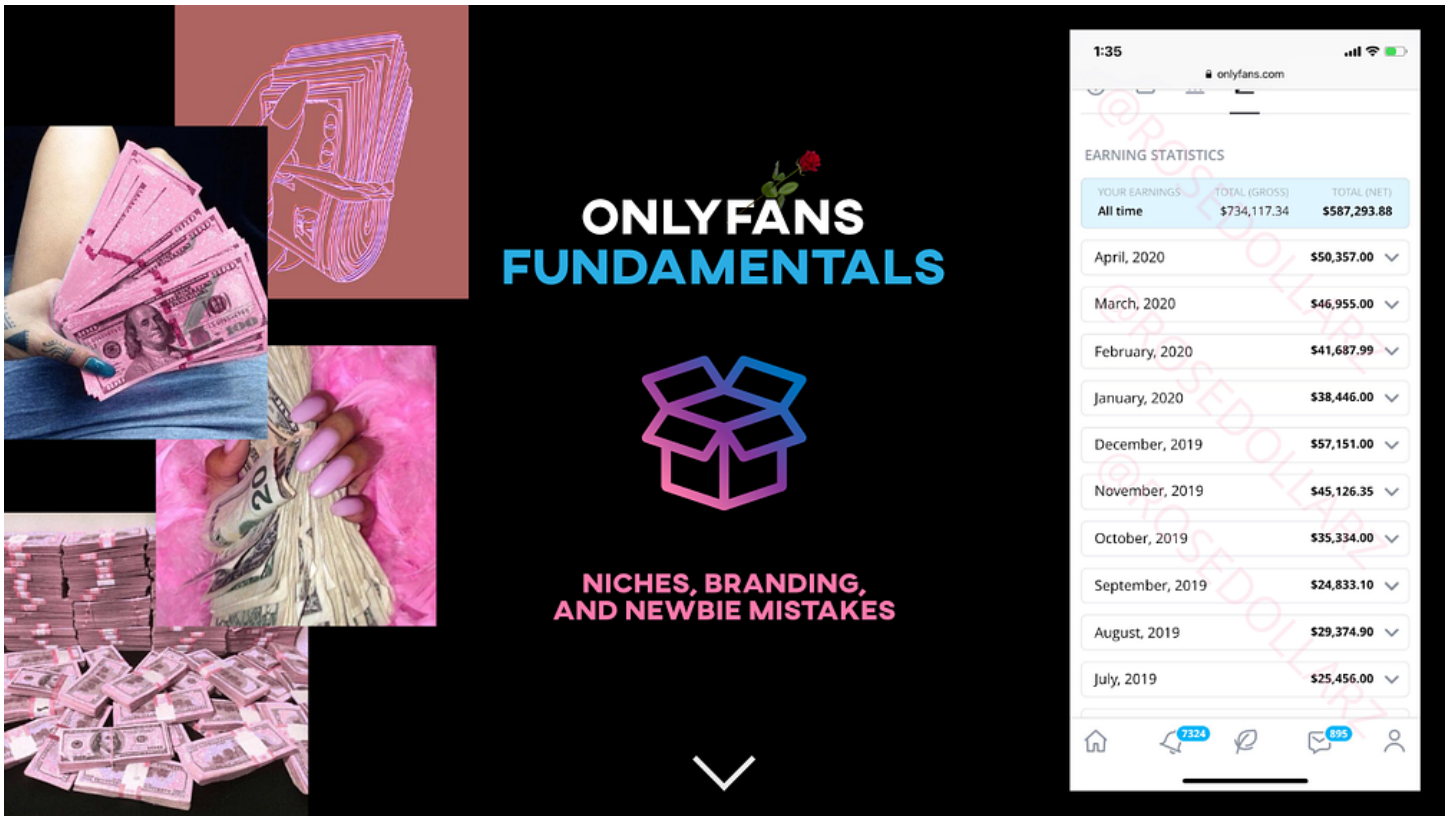
GAMER GIRL

Very popular niche: Stream on Twitch... do cosplay ect.

`NEXT STEPS

If you need more help with choosing a profitable niche, how to brand yourself online and how to avoid the most common newbie mistakes... **OnlyFans Fundamentals** is what you need.

If you're concerned about online privacy, get the privacy bundle



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